

COURSES TAUGHT IN ENGLISH – ACADEMIC YEAR 2018/2019

| Lecturer | Kolegij / Course | Semestar / Semester | Lecture distribution hours (classes+ practice) | ECTS |
|--------------------------------|--|---------------------|--|------|
| Tomislav Ivančević | Osnove ekonomije / Principles of economics | 1 | 30+15 | 5 |
| Tomislav Ivančević | Konkurentnost gospodarstva /Competitiveness of the economy | 2 | 30+15 | 6 |
| Sanja Rocco | Promocija / Promotion | 1 | 30+15 | 6 |
| Sanja Rocco | Kreativno razmišljanje / Creative Thinking | 2 | 15+15 | 6 |
| Neven Šipić | Strateški menadžment / Strategic Management | 1 | 30+15 | 4 |
| Neven Šipić Željka Zavišić | Fundamentals of Marketing | 2 | 30+15 | 6 |
| Tanja Grmuša | Komunikologija / Communication Studies | 1 | 30+15 | 5 |
| Tanja Grmuša | Tisak / Print Media | 2 | 30+15 | 6 |
| Željka Zavišić | Ponašanje potrošača / Consumer Behaviour | 2 | 30+15 | 5 |
| Dorotea Milas | Hrvatski za početnike / Croatian language for beginners | 1 | 30+15 | 5 |
| Dorotea Milas | Sociologija / Sociology | 2 | 30+15 | 6 |
| Dorotea Milas | Poslovna i komunikacijska etika/ Business and communication | 2 | 15+15 | 4 |
| Ivana Greguric Tanja Grmuša | Medijska komunikacija/ Media communication | 1 | 30+15 | 6 |
| Goran Luburić | Promotion & Design | 1 | 30+15 | 6 |
| Goran Luburić | Izravni marketing / Direct marketing | 2 | 30+15 | 6 |
| Predrag Čudina | Računovodstvo / Managerial accounting | 2 | 30+15 | 5 |