

COURSES TAUGHT IN ENGLISH – ACADEMIC YEAR 2019/2020

Lecturer	Kolegij / Course	Semestar / Semester	Lecture distribution hours (classes+ practice)	ECTS
Tomislav Ivančević	Osnove ekonomije / Principles of economics	1	30+15	5
Tomislav Ivančević	Konkurentnost gospodarstva /Competitiveness of the economy	2	30+15	6
Sanja Rocco	Promocija / Promotion	1	30+15	6
Sanja Rocco	Kreativno razmišljanje / Creative Thinking	2	15+15	6
Neven Šipić	Strateški menadžment / Strategic Management	1	30+15	4
Neven Šipić Željka Zavišić	Fundamentals of Marketing	2	30+15	6
Tanja Grmuša	Komunikologija / Communication Studies	1	30+15	5
Tanja Grmuša	Tisak / Print Media	2	30+15	6
Željka Zavišić	Ponašanje potrošača / Consumer Behaviour	2	30+15	5
Dorotea Milas	Hrvatski za početnike / Croatian language for beginners	1	30+15	5
Dorotea Milas	Sociologija / Sociology	2	30+15	6
Dorotea Milas	Poslovna i komunikacijska etika/ Business and communication	2	15+15	4
Ivana Greguric Tanja Grmuša	Medijska komunikacija/ Media communication	1	30+15	6
Goran Luburić	Promotion & Design	1	30+15	6
Goran Luburić	Izravni marketing / Direct marketing	2	30+15	6
Predrag Čudina	Računovodstvo / Managerial accounting	2	30+15	5