

Zagreb School of Business will use the following priorities as a base for its internationalization policies in:

Education

- In order to enhance employability and student communications skills, Zagreb School of Business will actively encourage both incoming and outgoing student mobility in education and work related assignments
- Encourage lifelong learning through partnership with Public Open University Zagreb, its founder, and through projects with domestic and international partners
- Support incoming and outgoing students financially and logistically
- Encourage the development of joint degree programmes with other institutions
- Increase the number of classes taught in foreign languages in order to develop a study programme to be taught in foreign language
- Improve our offer in teaching classes in more than two languages currently used at Zagreb School of Business
- Accelerate the creation of second cycle- Masters programme to be offered in 2014/2015 academic year
- Financially support academic staff during their international assignments to improve teaching experience and encourage teaching staff exchanges
- Work on continuously updating, promoting, and improving educational offer for incoming international students
- Organize student cooperation meetings by actively encouraging socialization of international students and participation in student projects
- Work with international partners to improve teaching materials, curricula, and administrative procedures
- Offer introductory and advanced courses in Croatian language for international students as part of the Language centre programme
- Organize international student orientation and welcome gathering
- Attract international students with unique programmes and curricula
- Improve collaboration efforts with schools in the region (Central and Eastern Europe)
- Better orientate our students in preparation towards international opportunities
- Teach and promote innovative courses in emerging fields related to our major areas of study to increase student competitiveness on the job market

Science

- Encourage academic staff and student research by continuing to organize yearly conference with emphasis on fields of marketing and communications
- Promote staff and student participation in international conferences and conventions by continuing to financially support such efforts

- Support professional and scientific publications of school's academic staff and students to increase institution's visibility and impact
- Support teaching and scientific mobility of the faculty
- Suggest measures to strengthen collaborations with other institutions in the same field, and to encourage interdisciplinary projects
- Zagreb School of Business partners with schools in related fields based on recommendations of its staff and their previous experiences and collaborations with other institutions