

Prilog 1:

KOLEGIJI NA ENGLESKOM JEZIKU – ZA AKADEMSKU GODINU 2025/2026

COURSES TAUGHT IN ENGLISH – ACADEMIC YEAR 2025/2026 Marketing & Communications department- undergraduate studies

Lecturer	Kolegij / Course	Semestar / Semester	Lecture distribution hours (classes+ practice)	ECTS
Marko Baus, MA	Kreativno razmišljanje-radionica / Creative Thinking – Workshop	1/2	15+15	4
Marko Baus, MA	Vizualni identitet projekta (radionica) / Visual Identity of a Project (Workshop)	1/2	30+15	5
Mr. sc. Neven Šipić / Neven Šipić, MsC	Strateški menadžment / Strategic Management	1/2	30+15	6
Predrag Čudina	Strategije marketinga / Strategic Marketing	1/2	30+15	6
Izv. prof. dr. sc. Tanja Grmuša / Tanja Grmuša, PhD, Associate Professor	Hrvatski jezik za početnike / Croatian language for beginners	2	15+15	5
Dr. sc. Tomislav Ivančević / Tomislav Ivančević, PhD	Osnove ekonomije / Introduction to Economics	1/2	30+15	5
Goran Luburić / Goran Luburić, MA / Dragan Kopecki	Poslovna statistika / Business Statistics	1/2	30+15	6
Izv. prof. dr. sc. Tanja Grmuša / Tanja Grmuša, PhD, Associate Professor	Komunikologija / Communication Studies	1	30+15	5
mr. sc. Dragan Kopecki / Dragan Kopecki, MsC	Business Marketing – B2B Marketing	1/2	30+15	4
mr. sc. Dragan Kopecki / Dragan Kopecki, MsC	Planiranje opskrbnih lanaca / Supply Chain Planning	1/2	30+15	6
Goran Luburić / Goran Luburić, MA	Promotion and Design	1/2	15+15	4